

GEE 'N GEE

FINE DIAMOND JEWELRY



FLANDERS<sup>TM</sup>  
COLLECTION  
Trust Mark of Canada



*pour homme*

you've earned it



GENTS COLLECTION

**FLANDERS**<sup>™</sup>  
COLLECTION  
Trust Mark of Canada



All of the jewelry in this collection are set with the world famous “FLANDERS CUT” with 61 facets of pure Brilliance.

These are the Only diamonds in the fancy cut category produced from 1/2 pointers, 3/4 pointers and meles up to 3 carat size.



Mined in Canada and cut to the exact FLANDERS dimensions in Antwerp, Belgium.

61 Facets of Extreme Brilliance.



GEE 'N GEE  
FINE DIAMOND JEWELRY

Exclusive distributor in Canada  
and Privileged dealer in USA



92



91



90

87



FLANDERS<sup>TM</sup>  
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93

***The "FLANDERS CUT"***

*The "Flanders Cut" was created by a brilliant gemologist and confirmed by technological computer research at the highest levels.*

*This exceptional diamond exceeds the fire and brilliance of most diamond cuts existing in the world today.*

*The "Flanders Cut" is the only square diamond cut in the world to show the fire and brilliance of the ideal round brilliant.*

*Castle Ooidonk - B-9800 Deinze*

ALL of our Flanders Cut  
Diamonds are of  
Canadian Origin





24C



16G

16I

16H

16F

*Higher standards for the 21st century...*

*The arrival of the "Flanders" Cut on the eve of the 3rd Millennium has set higher standards for the 21st century regarding diamond brilliance and has opened up new, sophisticated and exciting possibilities for jewelry design.*



2D

48A



16E

56A



67

73

74

16C

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Canadian Origin





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68



86



69

69A



49

65

25A



70



FLANDERS<sup>TM</sup>  
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PINK - WHITE - YELLOW  
All the jewels  
of this collection  
are available  
in these three colors.



71



60

60A

2C

72

*Antwerp,  
the world capital of diamonds,  
honours Princess Mathilde  
of Belgium with  
a "Flanders"  
pendant.*



25

### *The Royal Ring*

*This ring set with a "Flanders" Cut  
was the official gift of the city of Antwerp  
to Queen Paola of Belgium.*

*This pendant has been created especially for Princess Mathilde.  
All the diamonds set in this pendant are "Flanders Cuts".*

*On the 24th of January 2000, Prince Philippe and Princess Mathilde  
made their premier official visit to Antwerp.*

*After being acclaimed by thousands of Antwerp citizens,  
Prince Philippe and Princess Mathilde were welcomed at City Hall.  
The Mayor honoured the Princess with a "Flanders" pendant.*



*The Princess looks fascinated at the "Flanders" pendant while  
the Prince appears to be highly impressed.  
Prince Philippe is the oldest son of King Albert II, he will  
therefore become the next King of Belgium.*

*An exceptional stone. Many different styles.*



80



82

ALL of our Flanders Cut  
Diamonds are of  
Canadian Origin





24A



24B



**FLANDERS**<sup>™</sup>  
COLLECTION  
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### *The "Flanders Channel Setting"*

*The "Flanders Channel Setting" has it all :  
Almost no openings between the stones and showing  
unmatched fire and brilliance.*



17B

17A



17C



17E

17F

ALL of our Flanders Cut  
Diamonds are of  
Canadian Origin 



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48C

48D



53B



55



54



52



54A



53A

39A



37D



**FLANDERS**<sup>TM</sup>  
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## *The “Flanders Pavé Setting”*

*The “Flanders Pavé Setting” is the latest and most sophisticated diamond setting technique.*

*Each and every stone is set in a perfectly symmetrical way in harmony with the surrounding stones. So many “Flanders” Cuts, one next to the other, create a superb display of fireworks.*

37E



39F



39D



37F



37A



GEE 'N GEE  
FINE DIAMOND JEWELRY

Exclusive distributor in Canada  
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58B



88

88B

88C



89

*Trend Setting Diamond Jewelry for the 3rd Millennium...*



41B

*If you are looking for the unique and exceptional...*



59



42



41G



44B

ALL of our Flanders Cut  
Diamonds are of  
Canadian Origin





# pour homme

you've earned it



We proudly introduce Pour Homme, our new Mens Line - a collection of over 45 unique styles. Each design is inspired by the virtues of strength, boldness, distinction, and success, while remaining understated and contemporary.

Some of these new styles feature two tone white and 19k rose gold in a copper finish, creating a very distinct effect.

Our jewellery is hand crafted with the upmost regard to quality. As well, our diamonds are selected from only the best in colour, cut and clarity.

For more than three decades we have striven to create unique pieces of unparalleled craftsmanship.

**Now available for men.**

....



**GEE 'N GEE**  
FINE DIAMOND JEWELLERY

[geengee.com](http://geengee.com)



A

B

C

bold

- A - G5091PR
- B - G5052RAD
- C - G5081PR



- D - G5089RB
- E - G5090RBH
- F - G5008GPH

D

E

F



- G - G5088BG
- H - G5088PR
- I - G5057GN

G

H

I



J

K

L

- J - G5081PR
- K - G5008GPF
- L - G5091PR

classic

gents  
you've earned it

# pour homme

- A. G-5053/ET
- B. G-5057IN-40
- C. 5082R-43
- D. 5076R-43

A



B



D



C



E. G5001GB-73

F. G-5087R-40

G. G-5087S-40

brilliant

E

G

F

gents  
you've earned it

# pour homme

A. 5001G-97

B. 5024G-50

C. 5005G-78

A



B

C



- D. 5049G-44
- E. 5013G-62
- F. 5001GB-70

refined



gents  
you've earned it

pour homme

A. 5051R-43

B. 5001R-45

C. 5001RAD-40



A



B

C

D. 5057GN-41

E. 5068G-42

F. 5057PR-44

# classic

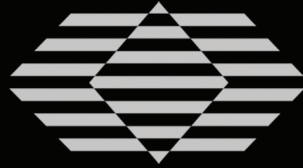


D

F

E

**gents**  
you've earned it



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FINE DIAMOND JEWELRY



Dhiren Shah and Gil Bishouri (President) of Gee 'n Gee Importers proudly introduce the new line of Canadian Flanders Collection to the North American diamond Market.

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